

**MANSFIELD FIRE DEPARTMENT
ORGANIZATIONAL MISSION, VISION, & CORE VALUES DEVELOPMENT
JUNE 12, 2024**

MISSION STATEMENT

It is the mission of the Mansfield Fire Department to be a team of dedicated, selfless fire service professionals that provide high-quality public safety services to the residents, businesses, and visitors of the city of Mansfield.

VISION STATEMENTS

- *To be a fire department that is a regional leader that provides peace of mind through prompt, effective, compassionate service to the families in the Mansfield community.*
- *To be a fire department focused on leadership and teamwork.*
- *To be a fire department that places emphasis on the emotional, mental, and physical success of its personnel.*
- *To be a fire department that embraces changing technology to benefit our personnel and the community served.*

CORE VALUES

- **Integrity**
 - being honest when faced with a difficult challenge,
 - upholding honesty, transparency, and ethical practices in all dealings.
 - owning up to mistakes, and
 - doing the right thing, even when nobody's watching.
- **Selflessness**
 - placing less importance on oneself than on others and recognizing the needs and feelings of others and showing kindness in one's actions.
- **Compassion**
 - demonstrating empathy and understanding for the experiences, feelings, and needs of others, offering support and care when needed.
- **Professionalism**
 - one that excels in the knowledge, skills, and behaviors required by their role;
 - one that delivers their work to the best of their abilities;
 - one that goes above and beyond their job description; and/or

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- one that constantly looks for opportunities to grow and improve the organization – and themselves.
- **Motivation**
 - demonstrating a strong drive and determination to achieve personal and professional goals, maintaining enthusiasm and commitment in the face of challenges and setbacks.
- **Customer Focused**
 - delivering high-quality services that meet the needs and expectations of customers.
- **Diversity and Inclusion**
 - valuing and embracing the unique qualities, perspectives, and experiences of others, fostering an inclusive and accepting environment.

